

OUR JOURNEY IN 2022

With help from many like-minded friends,
we covered a lot of ground to support conservation.

74%

INCREASE IN DONORS
YEAR OVER YEAR

See the full list of supporters online.

Earned a
**FOUR-STAR
RATING**
from Charity Navigator.



"If you watch the Florida Wildlife Corridor expedition films, you'll see a part of Florida that not everyone gets to see and it's special. The land is special. The wildlife is special. And it needs to be preserved. I give because it's a way to pay it forward. To pay it back."

- Pam Brachmann, Donor

TOTAL FUNDING IN 2022:

\$3,245,000

GREW FROM

6

TO 11

EMPLOYEES

300

THOUGHT
LEADERS
ATTENDED

the first-ever multi-day
Florida Wildlife
Corridor Summit

5

COLLABORATION TEAMS
WERE ESTABLISHED

- Strategic Corridor Communications
- Corridor Compatible Communities
- Prioritization Crosswalk and Communication
- Tracking the Corridor
- Payments for Ecosystem Services

135

MEMBERS

70+

ENTITIES REPRESENTED

(Government, education, industry,
NGOs, landowners, etc.)

2022 BOARD OF DIRECTORS

G. Oscar Anderson
Arnie Bellini
Tiffany Busby
Lynn Cherry
Gage Couch
P.J. Marinelli
Bert Martin
Amanda Moore
Maurice "Mo" Pearson
Blake Poole
Kim Davis Reyher
Chad Rischer
Sue Williams

MISSION

Champion a collaborative
campaign to permanently
connect, protect, and
restore the Florida
Wildlife Corridor.



Scan here
to see our
full Impact
Report
online!



floridawildlifecorridor.org

FLORIDA WILDLIFE CORRIDOR



36,603 ACRES

within the Corridor
approved for conservation
by the Governor and Cabinet through
the state's Florida Forever and Rural
and Family Lands programs.

56,342 ACRES in the
Corridor approved for conservation
since the Florida Wildlife Corridor Act
signed in 2021.

We're prioritizing action and awareness
in 10 counties where the Corridor has the
most urgent risk — where development
threatens irreplaceable connections.



**3X AS MANY
LANDOWNERS**

expressed interest in
conserving their land via Acquisition
and Restoration Council (ARC)
proposals:

2021: 33,289 ACRES

2022: 104,874 ACRES

5.5
MILLION
VIEWERS

audience size for
the TV premiere
broadcast of *Home
Waters* through
WEDU PBS

6 DIVERSE VENUES

screened *Home Waters*,
including ZooTampa,
BOTE St. Pete and First
Magnitude Brewing Co.

13

NEWS STORIES

written about I-4 wildlife
underpass under construction

80,000+
SOCIAL
FOLLOWERS

6,849 EMAIL SUBSCRIBERS

3
MURALS

created and
unveiled in
last 3 months
of 2022