**CORRIDOR AT A CROSSROADS**

With 1,000 new residents moving to Florida every day, development and transportation infrastructure are consuming natural and agricultural lands at a rate of 20 acres per hour. Roads like Interstate 4, while vital to the movement of people, create hard barriers to the movement of wildlife and water.

The remaining wild areas between Tampa and Orlando are quickly becoming isolated. Only three potential natural connection points remain linking the Everglades Headwaters south of I-4 to the Green Swamp north of I-4. As the two most extensive wetlands in the state, they provide freshwater flow to nearly 15 million Floridians.

The mission of the 2018 Florida Wildlife Corridor Expedition is to navigate and document one chokepoint of the Corridor that can possibly still be saved. By exploring this narrow, but critical, connection we will issue a call to action for additional conservation to protect and restore this remaining wild thread within a growing urban interface.

**A TREK INSPIRED BY WILDLIFE - TO PROTECT WILDLIFE**

Inspired by the travels of iconic wildlife like the Florida black bear and Florida panther, the 2018 Expedition will traverse the once fully-wild headwaters region to find refuge in the Green Swamp - an ecological cornerstone in the heart of the peninsula.

The same passionate team that has twice trekked 1,000 miles, bringing attention to the statewide Florida Wildlife Corridor, embarks on a 3rd Expedition in April 2018. This one-week journey will explore the tenuous connections between natural areas in the Corridor, squeezed between the sprawling urban environs of Central Florida.
A CHECK-UP ON THE HEART OF THE CORRIDOR

This central Florida region may be the greatest risk to survival of the Corridor, a crossroads in the center of the peninsula with an already weak connection. Re-visiting this nexus is a strategic check-up on the health of the ecological “heart” to ensure the flow of wildlife and water to all parts of the Corridor.

A CRITICAL FRESHWATER RESOURCE

As the headwaters for the five central Florida rivers, this area supplies flow to residents in all directions throughout the state, connecting to Tampa Bay, the Nature Coast, Jacksonville and Miami.

The Greater Green Swamp provides the headwaters four major rivers – the Hillsborough, Withlacoochee, Peace and Ocklawaha, crucial to 3 million residents in the greater Tampa Bay area and a million more in greater Ft. Myers and Charlotte Harbor. The Ocklawaha feeds the St Johns River and populations in central and eastern Florida, from Ocala to Jacksonville.

Via the Everglades Headwaters at the edge of Orlando, the Greater Green Swamp also connects to the Greater Everglades – the largest watershed in Florida that serves as a freshwater source for more than 8 million residents.

LEVERAGING CITIZEN SCIENCE FOR ACTION

The Expedition will inform ways to enhance or restore connectivity for wildlife and water supply. Using data from daily ecological wildlife and water surveys, the team will strive to identify local biological hotspots and suggest ways that others can help monitor the health of the Corridor in years to come.

FOLLOW ALONG

Track the Expedition with daily updates through blogs and social media posting, in-depth coverage in regional media outlets, and a short film following the journey. Products will help mobilize an engaged audience to become strong supporters for connecting and protecting the Florida Wildlife Corridor.

SUPPORT US ON THE JOURNEY!

Your generous donation will support this urgently-needed check on the health of the Corridor.

Without improved connectivity and safe wildlife passages, these fragile threads of natural habitat for wildlife across I-4 may be lost forever.

Please help us elevate these issues to inspire the necessary conservation before it’s too late. The future of wildlife and water supply depends on keeping the Corridor connected!

Donate online at: floridawildlifecorridor.org/support/expedition/
FLORIDA WILDLIFE CORRIDOR 2018 EXPEDITION
SPONSORSHIP OPPORTUNITIES

$25,000 FLORIDA BLACK BEAR
- Presenting Sponsor Status for Expedition
- Invitation for five (5) to join the “VIP Trek” during the Expedition
- Rotating web banner on Expedition webpage
- Signed and numbered edition of Corridor watercolor map painting
- Logo placement on all campaign event and Expedition materials
- Inclusion in all Expedition media materials
- Thumbdrive of Expedition documentary

$15,000 INDIGO SNAKE
- Sponsor status for a day of the Expedition
- Invitation for three (3) to join the “VIP Trek” during the Expedition
- Rotating web banner on Expedition webpage
- Signed and numbered edition of Corridor Watercolor map painting
- Inclusion in all Expedition media materials
- Thumbdrive of Expedition video documentary

$10,000 RED-COCKADED WOODPECKER
- Invitation for two (2) to join the “VIP Trek” during the Expedition
- Rotating web banner on Expedition webpage
- Signed and numbered edition of Corridor watercolor map Painting
- Inclusion in all Expedition media materials
- Thumbdrive of Expedition documentary

$5,000 LIMPKIN
- Invitation for one (1) to join the “VIP Trek” during the Expedition
- Rotating web banner on Expedition webpage
- Signed and numbered edition of Corridor watercolor map Painting
- Thumbdrive of Expedition documentary

$2,500 GOPHER TORTOISE
- Logo placement on Expedition webpage
- Invitation to participate in the “kick-off” Expedition trek
- Thumbdrive of Expedition documentary

$1,000 SWALLOW-TAILED KITE
- Logo placement on Expedition webpage
- Invitation to participate in the “kick-off” Expedition trek
- Private link to Expedition documentary

$500 AMERICAN ALLIGATOR
- Name listed on Expedition webpage
- Private link to Expedition documentary
- Car decal
- Eco-friendly water bottle

$250 WOOD DUCK
- Name listed on Expedition webpage
- Car Decal
- Eco-friendly water bottle
DONATION
A one-time donation in the amount of:

☐ Florida Black Bear $25,000  ☐ Gopher Tortoise $2,500
☐ Indigo Snake $15,000  ☐ Swallow-Tailed Kite $1,000
☐ Red-Cockaded Woodpecker $10,000  ☐ American Alligator $500
☐ Limpkin $5,000  ☐ Wood Duck $250

CONTRIBUTOR INFORMATION
(Your contact information will be kept confidential.)
Name_____________________________________________________________________________________________________
Company__________________________________________________________________________________________________
Street Address_________________________ City_____________________State_______ ZIP____________
Home Phone_________________________ Cell Phone_________________________
Email____________________________________________________________________________________________________
☐ I would prefer that my name be kept confidential in donor publications. Thanks!

METHOD OF PAYMENT
Check Amount:_____________________________________________________________________________________________
Please charge my credit card in the amount:_____________________________________________________________________________________________
☐ Visa  ☐ Mastercard
Credit card number ____________/____________/____________/____________
Expiration Date ________ / ________ Sec Code ____________ Billing Zip Code _______________________
Signature: __________________________________________________________________________

Donate Online: Please donate by clicking the Take Action link on FloridaWildlifeCorridor.org/support/expedition/

MATCHING CONTRIBUTIONS
Does your employer match donations?  ☐ Yes  ☐ No

Please enclose a signed Matching Donation Form from your employer if applicable.

Contributions are tax deductible to the fullest extent of the law

Checks can be mailed to:
Florida Wildlife Corridor Expedition
PO BOX 1802
Tampa, FL 33601
info@floridawildlifecorridor.org

For more information please visit www.FloridaWildlifeCorridor.org

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